



# Creative Sustainability

## Trinidad & Tobago

While the notion of sustainability has existed for many years, it is a new and emerging concept for most. Numerous people are still unaware of the complexities yet simplicity related to this field.

**The mission:** Start the conversation and build awareness of sustainability among Stork employees using simple methods. **How:** By tapping into their creativity!

Employees were invited to [create a Christmas ornament using fully recycled or reused material](#). This promoted an emphasis on recycling and introduced the idea of upcycling and reusing materials to divert waste from landfills.



Children and relatives of employees in the 5-16 age group were also asked to [create a poster based on two topics: A World Before and After COVID-19 or Saving Planet Earth](#). This competition encouraged children to display their work in an engaging format that an audience could interpret and enjoy through attractive visuals and walk away with a piece of information.

Participants produced incredible pieces depicting deep emotions regarding the pandemic and its effects. They also showcased planet earth in its purest form, affected by gas emissions, pollution and explicit references to climate change.

The contest was filled with outstanding entries and demonstrated how resourceful thinking and creative problem solving could help us achieve a sustainable future. The Sustainability Committee in T&T will continue to build awareness among the employee population through various education campaigns and initiatives.



